

Cookie Policy

Cookies are small text files containing information that are placed on the user's end device via the browser when a website is visited. The cookie and the information stored in it can be retrieved when the website is called up again using the same terminal device. Depending on the storage period, so-called transient and persistent cookies can be distinguished. Transient cookies, also called session cookies, are automatically deleted when you close your browser. Persistent cookies remain stored on your terminal device for a certain period of time even after closing the browser. We also use so-called third-party cookies, which are managed by third parties in order to provide certain services. You can influence the use of the cookies. Most browsers have an option to restrict or completely prevent the storage of cookies. However, we would like to point out that the use and in particular the comfort of use is restricted without cookies.

Google Analytics

Our website uses Google Analytics, a web analysis service provided by Google Ireland Limited, Gordon House, 4 Barrow St., Dublin, D04 E5W5, Ireland ("Google"). This is used to analyse your usage behaviour on our website and to create reports and usage profiles for the purposes of advertising, market research and to design the website to meet your needs. The Google Analytics cookies used on the website are used for this purpose. About cookies in general above under (xx).

On this website, IP anonymisation is activated for the use of Google Analytics. This means that the IP address transmitted by the browser for technical reasons is anonymised by Google by shortening the IP address. The

shortening of your IP address by Google takes place within the member states of the EU or in other contracting states of the Agreement on the EEA. Only in exceptional cases is it possible that the full IP address is transferred to a Google LLC. server in the USA and shortened there. When using Google Analytics to analyse the usage behaviour on our website, the information generated by Google Analytics cookies is usually transferred to a Google LLC. server in the USA and stored there. Google LLC is certified under the EU-US Privacy Shield Framework.

The user profiles created using Google Analytics are not merged with data about the bearer of the pseudonym without the consent of the persons concerned. The data sent by us and linked to cookies, user IDs (e.g. user ID or advertising IDs) are automatically deleted after 14 months. Data whose retention period has been reached is automatically deleted once a month. The legal basis for the use of Google Analytics is your consent pursuant to Art. 6 para. 1 sentence 1 lit. a DSGVO. You can revoke your consent at any time with effect for the future by preventing the storage of cookies through a corresponding setting in your browser software. However, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser add-on from Google Analytics [to be added]. To prevent Universal Analytics from collecting data across multiple devices, you must opt-out on all systems in use. Click here to set the opt-out cookie: [to be added].